



## A full range of VHR image products

- → Basic Image products delivered according to user's AOL
  - Polygonal AOI inside a 20km scene or across single-pass adjacent strips
    - □ Mimimum size 100 km²
    - □ Capacity to deliver PHR Scene ou sub-scene
  - Products invoiced per km²
- → Standard image products
  - All System products (PAIPSY)
  - Fast automated data processing inc. on-line delivery
  - Includes single-pass ortho mosaics
- → Potential Value-added products
  - Multi-date mosaics, DTM from stereo, Very High location accuracy
  - Upon specific quotation & user's demand

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## Standard image products

- → 50 cm B&W
  - 8 or 16 bits
- → 2 m colour
  - 4 bands : B, R, G, NIR
  - 8 or 16 bits
- → Pan Sharpened 50 cm colour
  - 4 bands : B, R, G, NIR
  - 3 bands in True or False colours
  - 8 or 16 bits
- → Bundle: 50 cm B&W + 2 m colour bands
  - 8 ou 16 bits



Simulated extracts

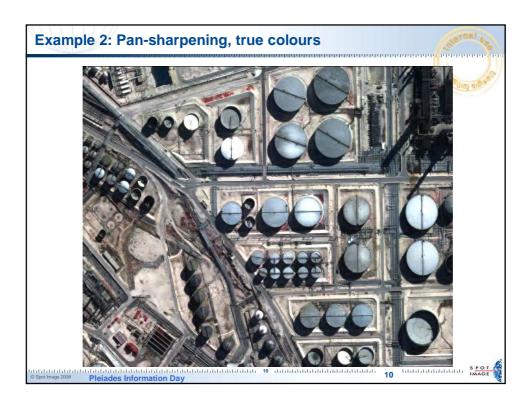




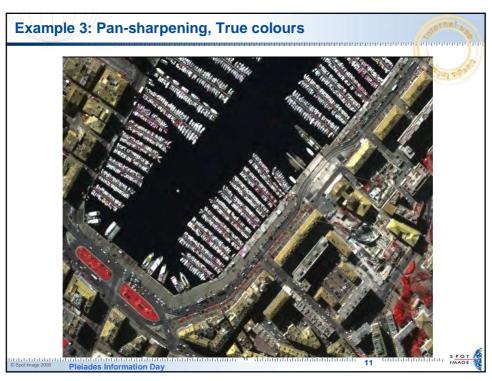
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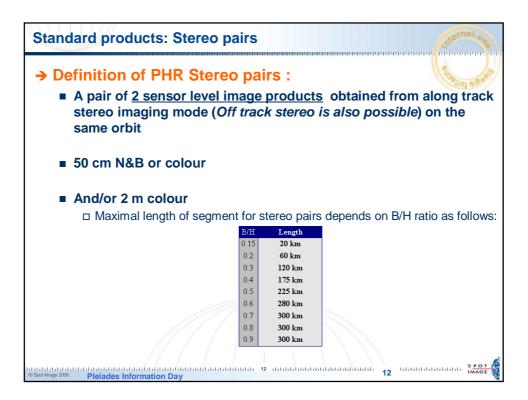














## Standard products: Stereo triplets

## → Stereo triplet :

- A set of 3 sensor level image products obtained from 3 along track views on the same orbit
- 50 cm N&B or colour
- And/or 2 m colour
  - ☐ Maximal length of segment for stereo triplets depends on B/H ratio as

B/H	Length
0.3	20 km
0.4	60 km
0.5	90 km
0.6	120 km
0.7	145 km
0.8	175 km
0.9	205 km
1	225 km

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## **Processing levels**

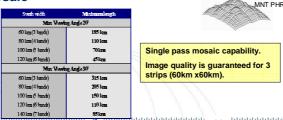
## → SENSOR

- Corresponds to usual 1A level, "push-broom like" image
  - □ radiometric corrections
  - □ Perfect P and XS registration
- 50 cm B&W and colour , 2 m colour, bundle, stereo and tri-stereo

## → ORTHO

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- Orthorectification using DTED2 DTM (Ref 3D or external DTED2)
- Location accurracy: better than 10m (CE90)
- 50 cm B&W and/ or colour, 2 m colour, stereo and tri-stereo, single-pass mosaic





## **Product formats and volumes**

- → Format
  - DIMAP
    - □ JPEG 2000 for the image
      - → nominal compression (~3.5 bits/ pixel) or Reversible compression (8 bits/ pixel)
    - □ GeoTIFF
    - ☐ GML (vector masks)
    - □ Includes RPC
  - ISO/OGC
    - □ ISO 19139

### → Sensor-level scene volume

□ scene (20 km x 20 km)	Nominal	Reversible 1.5 0.4
PAN (50 cm)	0.7 Gbytes	
XS (2 m) 4 bands	0.2 Gbytes	
PA+XS (50 cm) 4 bands	2.9 Gbytes	5.9

## Ortho-level scene volume

- Close to Sensor-level volume
- → Delivery: Media or FTP



## **Value-Added Products**

- → Goal: to elaborate user-oriented specific products from system products
- → Three types of products are achievable in a projectoriented approach between Spot Image and the end-user
  - Multi-date Mosaic: Patchwork of PHR strips acquired at different dates
  - Image product with improved location accuracy: requires appropriate DTM and relevant collection of GCP (<1m CE90 is the target).GCP and DTM can be customer-furnished items
  - DEM from PHR stereo
  - Vector extraction ?

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## **Summary**

**Image products overview** 



- **Catalog and Programming services**
- Pleiades for the ground stations: extended services
- 4. Pleiades data policy

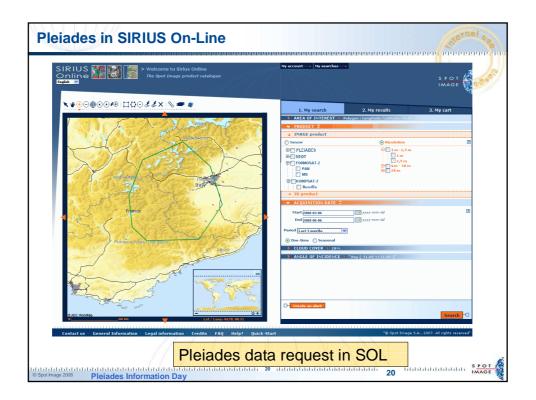
## Catalog services (1/2)

- → Access to a world-wide catalogue, updated permanently
  - describes world-wide archived civilian source data
- → Internet portal (SIRIUS On Line), enabling :
  - Pleiades catalogue browsing
  - Request for quotation service □ Direct Customer ROI input or selection of scenes/ segments/ mosaics
  - Ordering activation for registered clients
  - Product progress follow-up
  - Subscription services
- → Extended services :
  - Automatic optimal data search for AOI coverage
    - □ based on user criteria
    - □ useful to prepare mapping projects

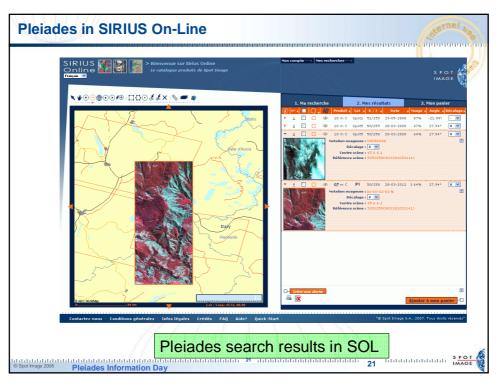
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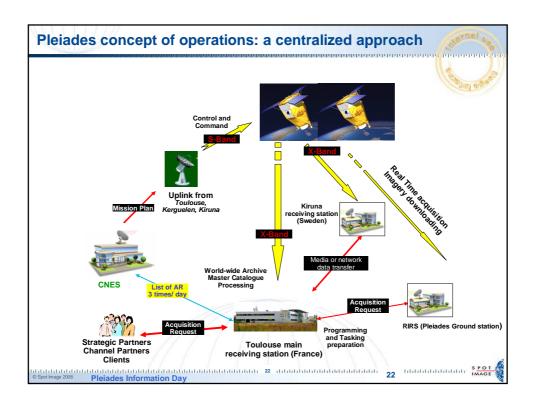


## Catalog services (2/2) Catalogue contents metadata (ISO standards) image album (20m resolution) or quick-looks 4-band colour images JP2000 standard for album: used for validation loop or for specific customers quick-look images for Internet access different masks image quality cloud cover specific descriptors for browsing and production stereo/ tri-stereo criteria monopass criteria







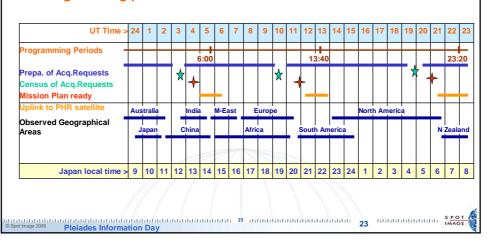




## Pleiades nominal chronology: 3 Plans/ day

- → 3 Mission Plans over 24h
  - Morning Plan, Afternoon Plan & Evening plan
  - Example: Evening Mission Plan before flying over Asia inc. Japan

    □ to improve reactivity over this region
- → 3 Programming periods



## **Programming services (1)**

## → Routine data collection

- The User deposits an Image Customer Request (ICR) at Spot Image programming desk
- Spot Image returns a data collection proposal meeting at best the user's timeline and data requirements without specific priority (best efforts)
- Routine collection service invoiced as extra charge when related products are delivered

## → Priority data collection

- Same process as for Routine
- To be activated by the user for important or time-critical data (also upon Spot Image advice for de-confliction procedures)
- Priority selection will rank the ICR higher in the list (First in, First served)
- Priority collection invoiced as an extra charge on products

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## **Programming services (2)**

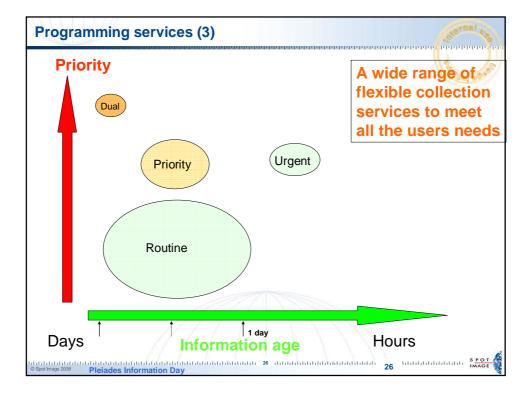
## → Emergency data collection

- ICR accepted between 24h and 6h before actual pass
- Deposits can be handled by time zone (Europe/Spot Image, US/SICORP, Asia/Spot Asia)
- Emergency Programming fee is due as soon as corresponding data is effectively tasked

## → Dual programming

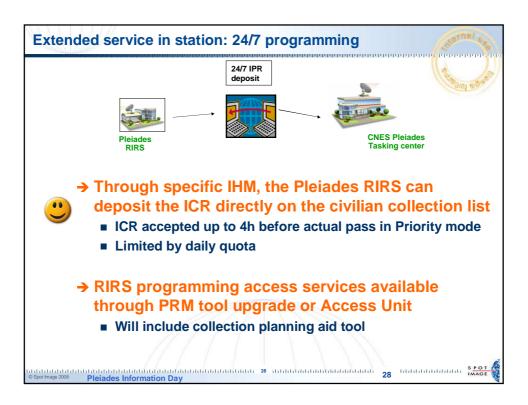
- Highest level of Priority, to be activated in case of crisis
- 48h notice required
- Limited quota of data daily
- Dual programming fee is due in any case

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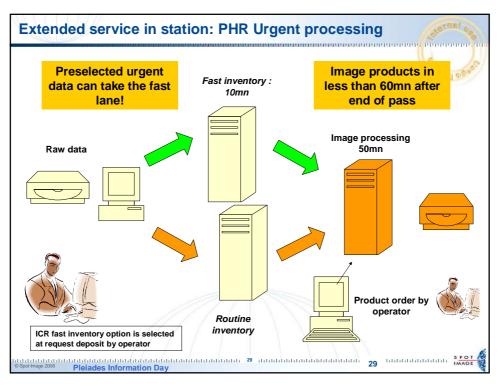


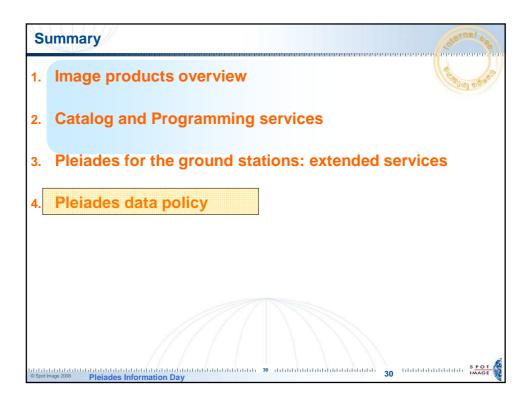


# 1. Image products overview 2. Catalog and Programming services 3. Pleiades for the ground stations: extended services 4. Pleiades data policy











## Pleiades data policy

- → SPOT IMAGE selected as exclusive WW PHR 1A and PHR 1B distributor as of 18 January 2008:
  - Committed to enforce CNES agreements & partnerships with respect to:
    - □ Image acquisition
    - □ Image production
    - □ Image dissemination and distribution
  - 3 classes of users:
    - □ Class 1: PHR Programme Partners
    - □ Class 2 : European partners having specific agreements with CNES
    - □ Class 3: others
  - CNES keeps intellectual property of data

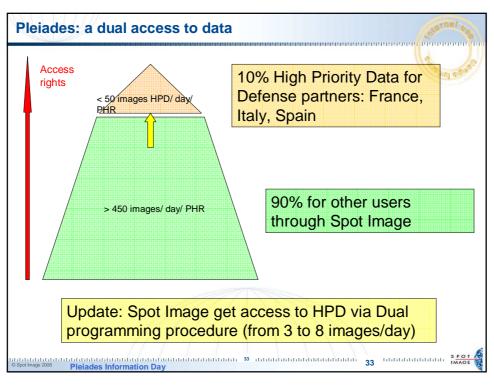
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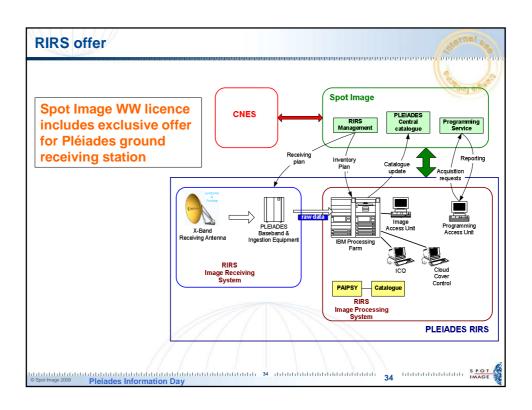
## Pleiades data policy

- → Spot Image committed to serve all users on equal footing in terms of Services & Products:
  - Specific non-profit price policy applicable to Class 1 & 2 users
  - Class 1 & 2 users will use data for own internal purpose (no sale or re-sale permitted)
  - Class 1 & 2 users authorized to make or have made Derived Products from data
  - 40% of PHR data are for Class1 & 2 users, 60% for Class3
- → No restriction foreseen for data dissemination WW except usual UN regulations
- → Full resolution data (50cm products) available without delay from data reception for all users through Spot Image or ground station archive

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## **RIRS offer: Services**

- → Spot Image turn-key offer includes the following services:
  - Site visit
  - Solution design/customization (engineering)
  - FAT (TBC)
  - Packing/insurance/DDU delivery
  - Installation/OSAT
  - On Site Training
  - Warranty
  - Multi-year Maintenance Programme (Hotline, Problem reports, Trouble-shooting, Depot spares, Emergency recovery, S/W updates)
  - Overall RIRS project management

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