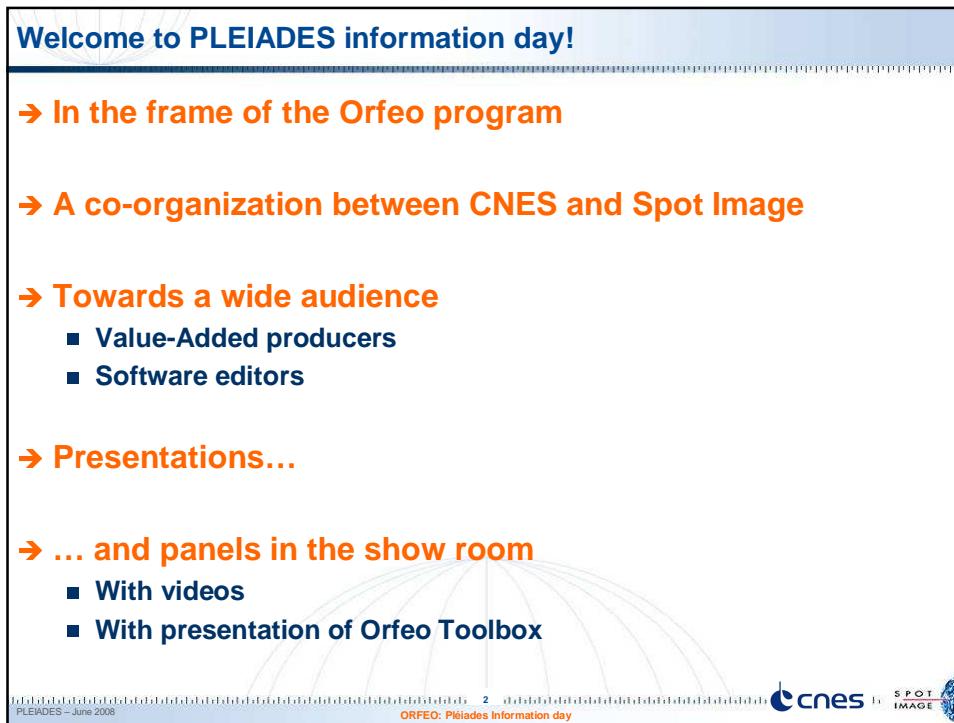


The banner features a blue background with white text. On the left side, there are four small images: a satellite dish, an aerial view of a city, a 3D map of a forested area, and two people working at a computer. The main title "ORFEO: PLEIADES INFORMATION DAY" is centered in large white capital letters. Below it, the word "Introduction" is in orange. At the bottom, the date "Toulouse, 10th of June, 2008" is displayed. The right side contains the CNES logo, the name "Philippe CAMPENON", his title "Sales & Marketing Deputy Director", and the Spot Image logo with the website "www.spotimage.com".



Welcome to PLEIADES information day!

- In the frame of the Orfeo program
- A co-organization between CNES and Spot Image
- Towards a wide audience
 - Value-Added producers
 - Software editors
- Presentations...
- ... and panels in the show room
 - With videos
 - With presentation of Orfeo Toolbox

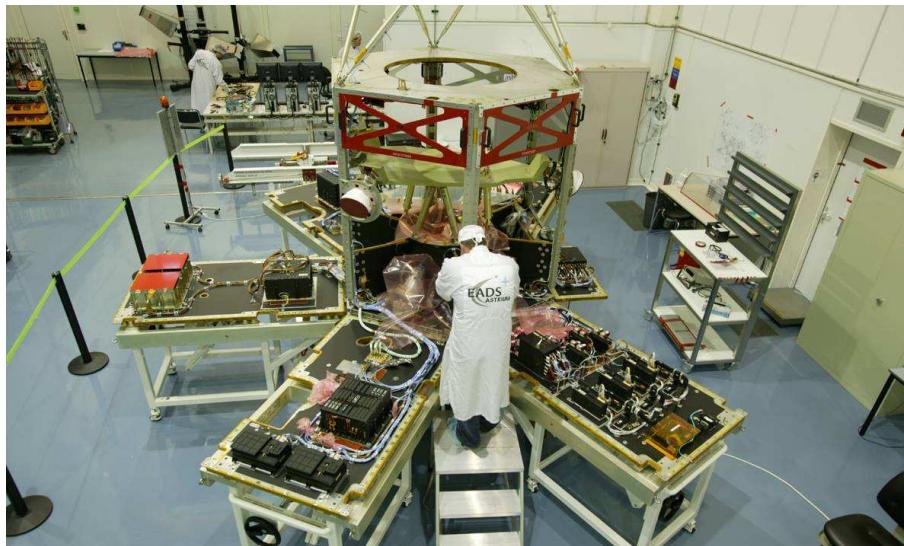
PLEIADES – June 2008 2 ORFEO: Pleiades Information day



The slide lists several key points about the event, including its organization by CNES and Spot Image, its target audience (Value-Added producers and Software editors), and its format (presentations and panels). It also mentions the use of videos and the Orfeo Toolbox.



PLEIADES... less than 2 years from now! - Bus Integration



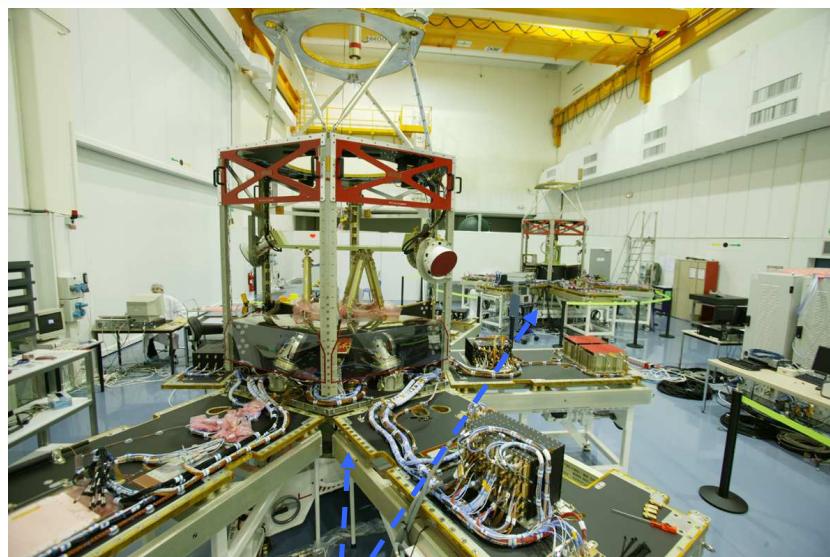
PLEIADES – June 2008

3 ORFEO: Pléiades Information day

cnes

SPOT
IMAGE

PLEIADES... less than 2 years from now! - The 2 satellites



Two satellites simultaneously under assembly

PLEIADES – June 2008

4 ORFEO: Pléiades Information day

cnes

SPOT
IMAGE



PLEIADES... less than 2 years from now! - The 2 cameras



2 Instruments under integration

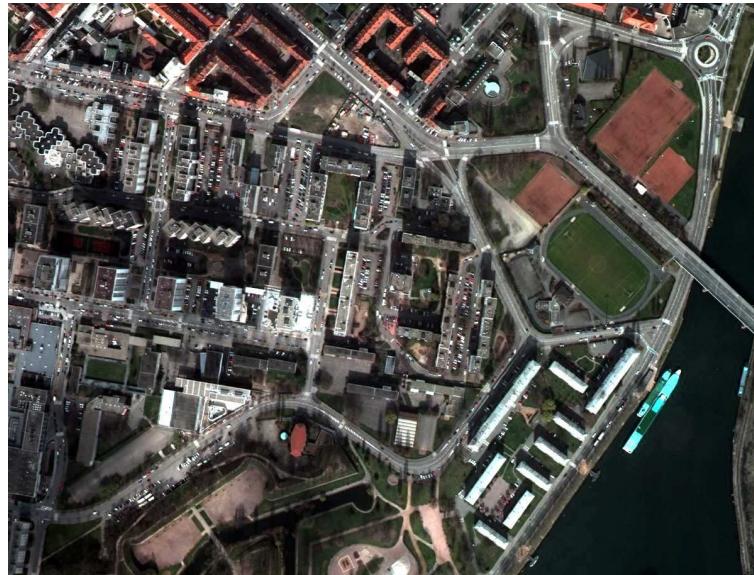
PLEIADES – June 2008

ORFEO: Pléiades Information day

cnes SPOT IMAGE

PLEIADES... less than 2 years from now! – 50 cm ortho images

PHR simulation : Strasbourg city at 50cm



PLEIADES – June 2008

ORFEO: Pléiades Information day

cnes SPOT IMAGE

Program of the day

- 8:30 Welcome to participants - Coffee 9:15 Welcome address by Spot Image *Philippe Campenon*
- 9:30 The French ORFEO Preparatory Programme
 - Pleiades Status *Benoit Boissin*
 - Preparatory Programme *Selma Cherchali*
 - Contribution of Pleiades to GMES Programme *André Husson and Igor Lampin*
- 10:30 Pleiades products and service *Christophe Hutin*
- 11:10 *Bruno Montfort* Introduction to SPOT 6
- 11:30 Introduction to the Orfeo Tool Box (OTB) by CNES *Jordi Inglada*
- 12:00 Live presentation of the OTB at the show room *Jordi Inglada and Emmanuel Christophe*
- *Lunch Break at Spot Image*
- 14:00 ORFEO Preparatory Programme: Thematic Working Group synthesis
 - Sea and Coast line, Hydrology, Forest, Agriculture, Geophysical hazards *P.Garnesson, JS Bailly, M. Deshayes ,B. De Solan and C. Delacourt*
 - Potential of Pleiades images for mapping purposes *Jean-Philippe Cantou*
 - Added-Value of Pleiades images for Emergency Response in GMES context *Hervé Yesou*
- 16:30-16:45 Q&A- Conclusions

PLEIADES – June 2008

ORFEO: Pleiades Information day



Quite a dense program...

- Questions welcome...
- ... and further comments / reactions by email
 - To CNES: benoit.boissin@cnes.fr
 - To Spot Image: christophe.hutin@spotimage.fr

PLEIADES – June 2008

ORFEO: Pleiades Information day



WELCOME training

Toulouse, 18-21 June 2007

A rectangular card with a blue gradient background. It features the text "Contact: philippe.campenon@spotimage.fr" in orange at the top left, the website "www.spotimage.com" in blue in the center, and the email "sales@spotimage.com" in blue at the bottom right. There is also a small "AAQ ISO 9001 VERSION 2000" certification logo in the bottom right corner. The card has rounded corners and a thin black border.

Contact: philippe.campenon@spotimage.fr

www.spotimage.com

sales@spotimage.com

© Spot Image SA, 2007. All rights reserved.
Any edition, extraction, modification, dissemination or use, without prior
authorization of Spot Image is strictly prohibited.

AAQ ISO 9001
VERSION 2000

France, Australia, Brazil, China, Japan, Mexico,
Peru, Singapore, United States